

A black and white manga-style illustration of a samurai warrior in full armor riding a dark horse. The samurai has a determined expression and is looking forward. The horse is galloping, with motion lines around its legs. The background consists of diagonal lines, suggesting speed or a battlefield.

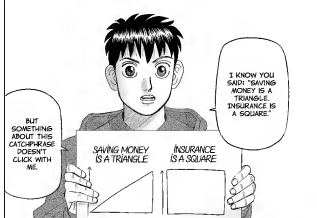
...THE  
CHILDREN  
ARE THE FIRST  
TO RECEIVE  
THE BENEFITS  
OF LIFE  
INSURANCE!

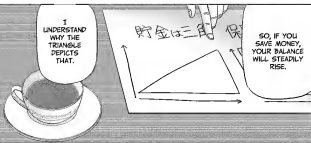
WHEN THE  
FINANCIAL  
FOUNDATION  
OF A HOME  
IS GONE...

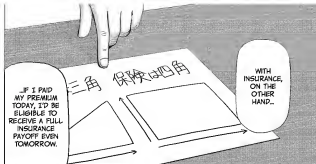
A black and white manga-style illustration showing three samurai in a field. One samurai is on a horse in the background, while two others are in the foreground. The samurai in the foreground are looking towards the right. The background is a misty or smoky field.

I CAN'T GRASP  
IT LISTENING AT  
THE SIDELINES.  
I HAVE TO JUMP  
INTO THEIR  
BATTLE!

IF THAT'S  
THE CASE,  
I WANT  
A SOLID  
KNOWLEDGE  
OF IT!









IT'S BEST  
TO DISPEL  
ALL  
DOUBTS.

NO,  
THAT'S  
FINE.



I  
APOLOGIZE  
FOR MY  
HUSBAND  
AND SON'S  
HARSH-  
NESS..



NOW, BASED  
ON MY  
STANDPOINT  
AS A  
CHILD..

..OF COURSE  
I'D RATHER  
NOT THINK  
ABOUT SUCH  
THINGS, BUT IF  
MY FATHER  
WERE TO PASS  
AWAY TODAY..



GO ON,  
TAKASHI-  
SAN.

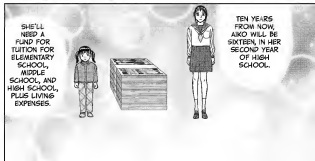
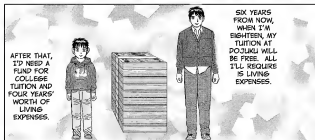
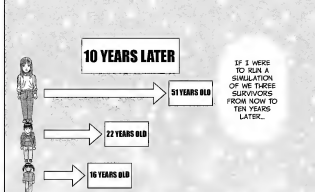


RIGHT.



NOT IN THE  
DISTANT  
FUTURE.

..I'D BE  
NEEDING  
MONEY  
RIGHT NOW.



AFTER I GRADUATE FROM COLLEGE AND ENTER THE WORK FORCE, I'LL BECOME FINANCIALLY INDEPENDENT. I WOULD NO LONGER NEED A FUND FOR TUITION AND LIVING EXPENSES

TUITION + LIVING EXPENSES

**FAMILY BUDGET**

TEN YEARS AFTER THAT, SHE'LL GO TO COLLEGE, FOR WHICH THERE WILL BE FURTHER EXPENSES.

...THE NECESSARY FUND WILL HAVE DIMINISHED, BUT SHE'LL BE ABLE TO MAKE HER OWN LIVING WITHOUT HAVING TO RELY ON LIFE INSURANCE MONEY.

TUITION + LIVING EXPENSES

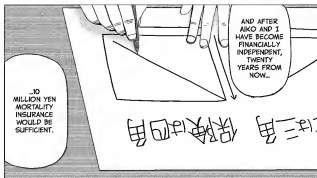
**FAMILY BUDGET**

WHEN AKIO GRADUATES FROM COLLEGE SIX YEARS LATER...

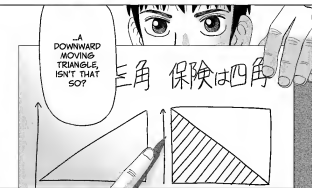
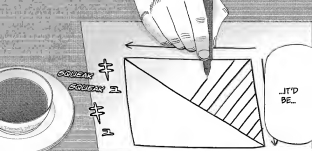
SO THINKING OF IT IN TERMS OF THE TOTAL SUM, THAT MONEY WOULD BE MOST NEEDED TODAY.

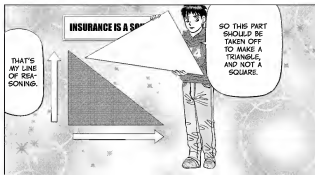
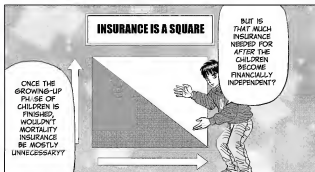
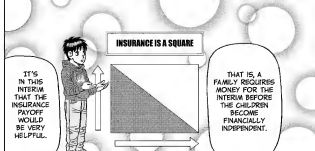
IN OTHER WORDS, THE MONEY THAT GETS AUGMENTED BY LIFE INSURANCE GRADUALLY DIMINISHES AS TIME GOES ON.

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SURE,  
GO  
AHEAD.

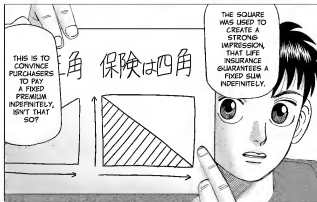


I'VE GOT  
ONE MORE  
THING TO  
ADD.



I'VE BEEN  
PONDERING  
THE REASON  
WHY.

YOU DEPICTED  
INSURANCE AS  
A SQUARE.

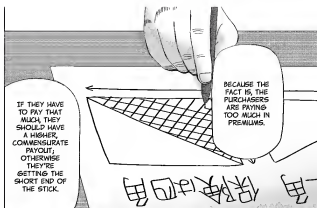


THIS IS TO  
CONVINCE  
PURCHASERS  
TO PAY  
A FIXED  
PREMIUM  
INDEFINITELY,  
ISN'T THAT  
SO?

角 保険は四角

THE SQUARE  
WAS USED TO  
CREATE A  
STRONG  
IMPRESSION,  
THAT LIFE  
INSURANCE  
GUARANTEES A  
FIXED SUM  
INDEFINITELY.







I  
DEFEATED...

...THE  
TOP  
SALES  
LADY!









